

## Half-Day Workshop



# True Colors

## Keys to Personal Success

for All Team Members in Education, Government,  
Non-Profit and Business Organizations

This **foundational**, interactive workshop introduces participants to the powerful True Colors concepts. Using genuine True Colors materials, participants will determine their True Colors personality spectrum including their most dominant color style and learn to recognize the True Colors of others.

True Colors® is a model for understanding yourself and others based on your personality temperament. The colors of Orange, Gold, Green and Blue are used to differentiate the four central personality styles of True Colors®.

Each of us has a combination of these True Colors that make up our personality spectrum, usually with one of the styles being the most dominant.

Identifying your personality and the personalities of others using True Colors provides you with insights into different motivations, actions and communication approaches.

True Colors works because it is based on true principles and easy to remember and use – in all kinds of circumstances – from personal relationships to professional success.

### Embracing Diversity with True Colors

The core of the True Colors® system identifies intrinsic values, motivations, self-esteem, sources of dignity and worthiness, causes of stress, communication styles, listening styles, non-verbal responses, language patterns, social skills, learning styles, environmental motivators, cultural appeal, negative mental states, relationship orientation, and ethical behaviors. True Colors training provides:

- Increased understanding of **self and others**
- Expanded appreciation for **valuing differences**
- Communication skill-building
- Avenues for a more harmonious, productive environment
- Easy integration into existing organizational framework and previous program
- A universal language that accelerates problem solving, increases trust, and reduces conflict





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